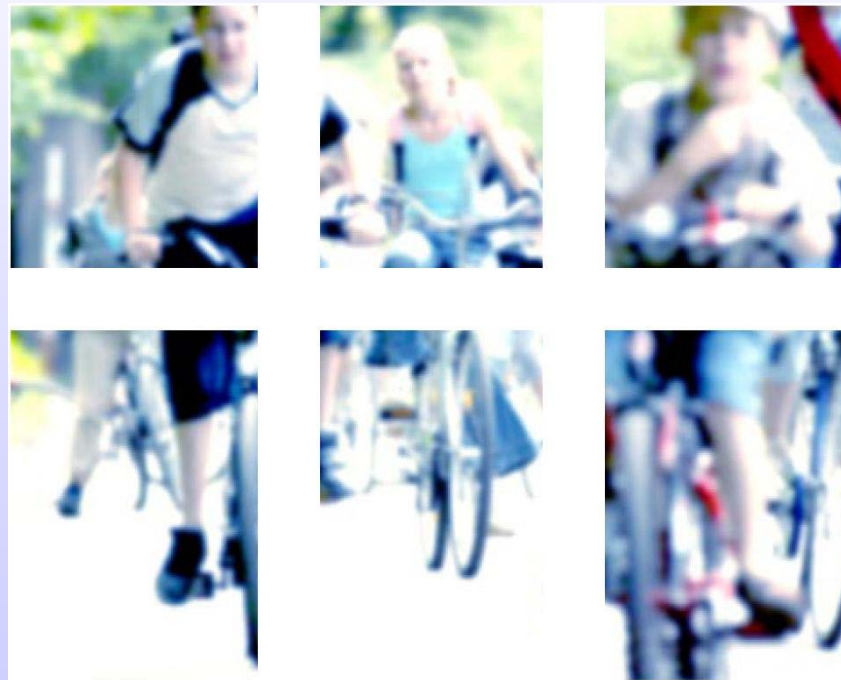
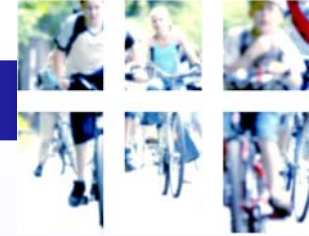


## ***Towards a different Mobility in Brussels***

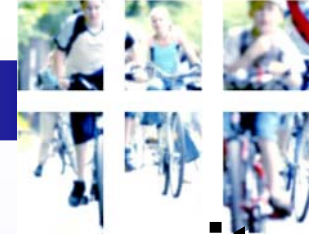




# Complexity of Brussels

- Belgium is a federal state with three Regions: Flanders, Wallonia and the Brussels-Capital Region
- Brussels-Capital Region contains 19 communes
- 1mln+ inhabitants.
- Mobility is a federal regional & communal responsibility...
- 90% of the roads in Brussels Region are communal, only 10% regional...





# View on the mobility problems of a large city

- ▣ Reducing private cars within the inner limits of the city for the benefit of the environment and for viability reasons
- ▣ Offering alternatives in order to guarantee mobility within the city
- ✘ Problem:  
There is no totally satisfactory alternative
- ▣ Solution:  
Combination of all alternatives (on foot, bicycle, public transport, taxi, car sharing,...)

**KEYWORD = INTERMODALITY**



## Velo-City Munich 2007



First class Public transport for everybody:

New tram and underground voertuigen

Nightservice

By 2011:

- ✓ 90% van het tramnet & 40% van het busnet moet in een eigen bedding
- ✓ 50% of the commutes by public transport
- ✓ 320mln passengers / year



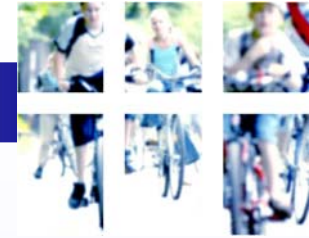
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## Reorganising the taxisector : Taxiplan

Eg: Shared taxis to complement the Public transport night service



# Why the Bicycle Master Plan 2005 - 2009



Because:

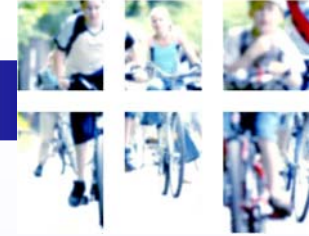
- 37% of commutes to and from work are done by Brussels residents
- and 62% of these are less than 5 kilometres.
- For such short distances, the bicycle is without any doubt the fastest mode of transport in Brussels



But

- in 2004 only 2% of the commutes were done by bike
- and we want to reach 10% by 2010
- drastic measure are necessary!



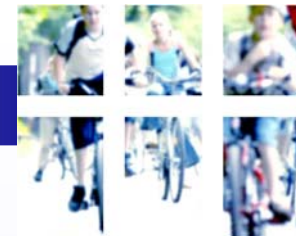


## ***“MAKING THE BICYCLE VISIBLE IN BRUSSELS”***

### **4 E's:**

- **ENGINEERING**
- **ENCOURAGEMENT**
- **EDUCATION**
- **ENFORCEMENT**





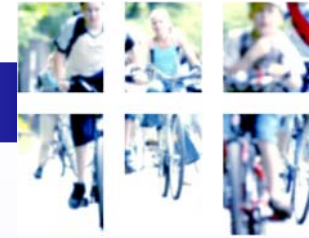
# ENGINEERING



## Actions:

- › high quality cycle infrastructure
- › well maintained cycle paths
- › completion of the regional network of cycle routes
- › bicycle shelters and bicycle parking facilities





## ***Bicycle and public transport***



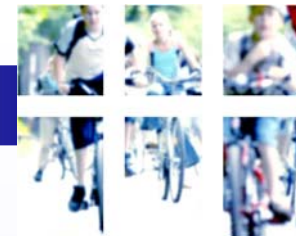
**Both are Complementary!**

**Free transport of bicycle on subway & new trams in off-peak hours**

**Bikeparking at every subwaystation**

**Bicyclepoint at major trainstations (secure bikeparking, bikerenting, bikerepair)**





# ENCOURAGEMENT



Bicycity (≅ Sternfahrt)

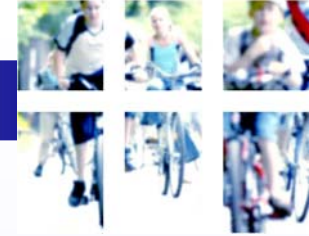
'Dring Dring' bicycle-week

Bicycle party

website  
([www.fiets.irisnet.be](http://www.fiets.irisnet.be))

**= Communication and promotion.**





## EDUCATION

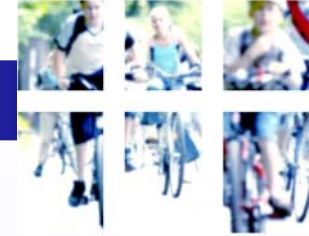


Teach kids at an early age to ride bicycles so they keep on cycling later.

They can then persuade their parents to do the same.

Give the adults who never rode a bicycle in their life, a chance to learn.





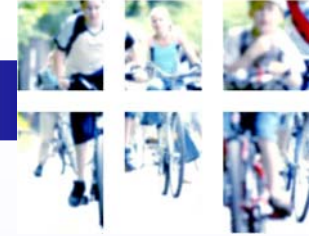
# ***ENFORCEMENT***



police cyclist brigades

rules for both cycling infrastructure  
and quality bicycles





## **After 2 years?**

**almost 4% cyclists this year!**

**cycling got into mainstream politics**

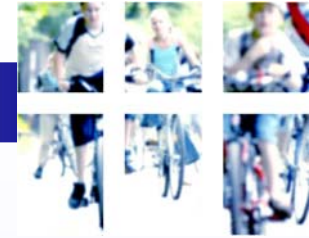
**cycling infrastructure is always taken into account  
when planning roadworks**

**complex Belgian& Brussels structures slow things  
down**

**Regional Bicycle Manager to streamline all the efforts**

**but the snowball is rolling...**





# ***BRUSSELS***



***CAPITAL OF THE BICYCLE !!!***

