

BYPAD

More quality for bicycle traffic

Begin 11:00

The most efficient method for improving your local cycling policy!

Intelligent Energy  Europe



BYPAD
BICYCLE POLICY AUDIT

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More quality for bicycle traffic

International BYPAD seminar, 13 June 2007, Munich (Germany)

Welcome and introduction

Jeroen Bastiaens, Vectris (Belgium), BYPAD project manager
Radomira Pliskova, CDV (Czech Republic), BYPAD core consortium

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Programme

Welcome and introduction

the European Commission's Policy on Cycling

Part 1. Cycling policies and their effects in European cities, towns and regions

4 cases: city of Zurich (CH), Brussels Capital Region (BE), Czech Republic (CZ), Feldkirch (AT)

Part 2. Learning from each other: the European BYPAD network

- BYPAD website
- Panel discussion: experiences and lessons learnt
- Future of BYPAD

Tombola...

What is BYPAD ?

- BicYcle Policy AuDit = tool to evaluate and improve cycling policy in towns, cities and regions
- Ideas behind BYPAD
 - Learning from practical experience in European towns, cities and regions
 - Self assessment: process with people to discover the strenghts and weaknesses of your bicycle policy
 - Can be used as a reference line to draw future policy on
-> quality or action plan)

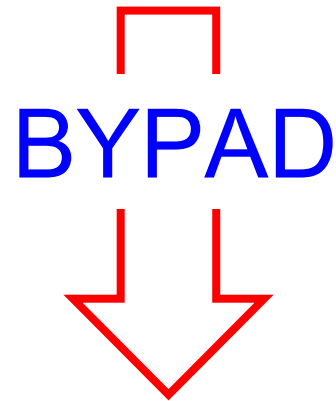


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Method

Total Quality Management (EFQM, ISO 9001,...):
Normal in the business world



Total Quality Management for cycling policy

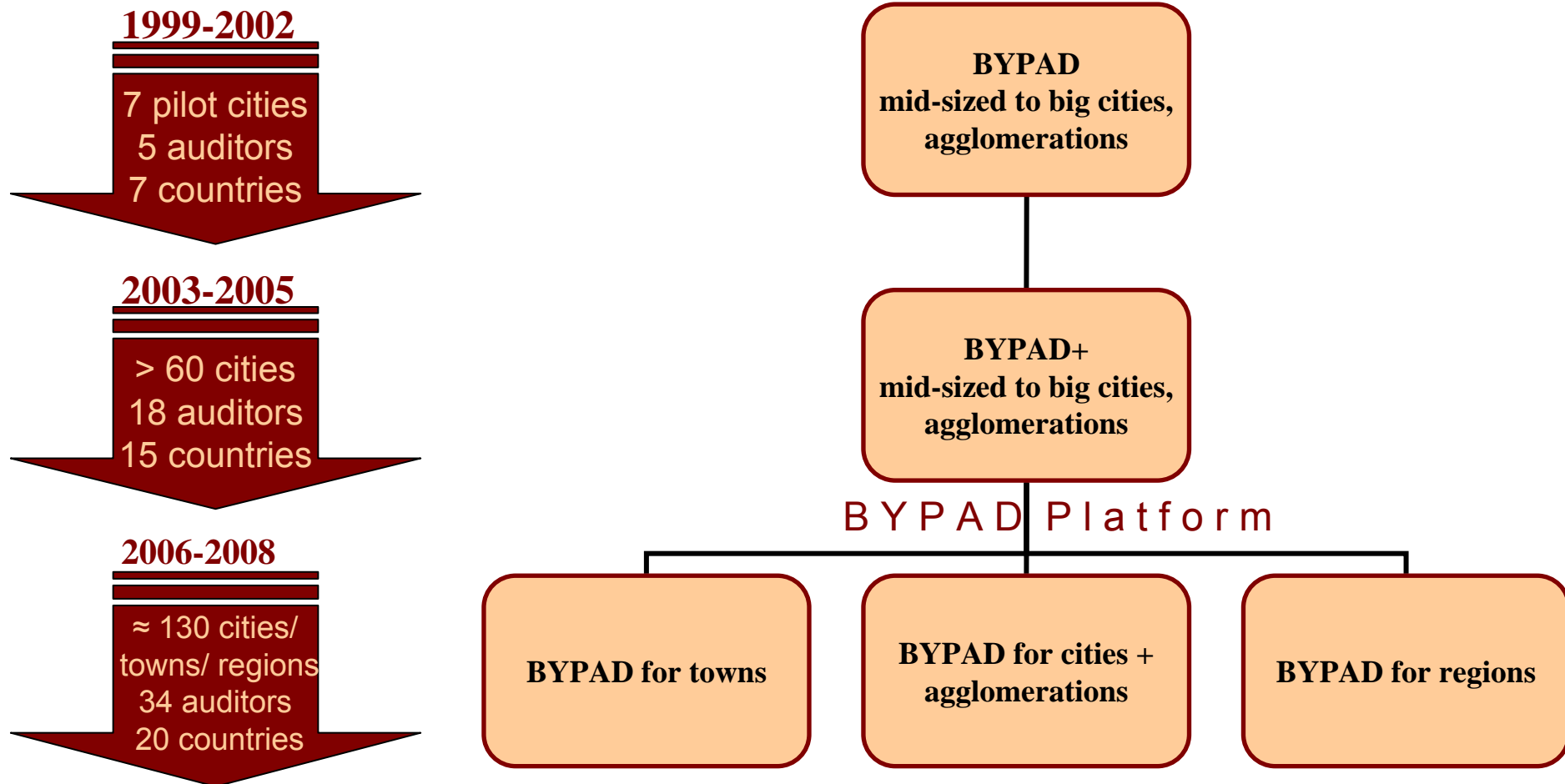
‘product’ = cycle measures (infrastructure, campaigns,...)

‘processes’ = internal organization, co-ordination,...

‘clients’ = (potential) cyclists



Expansion of European BYPAD network



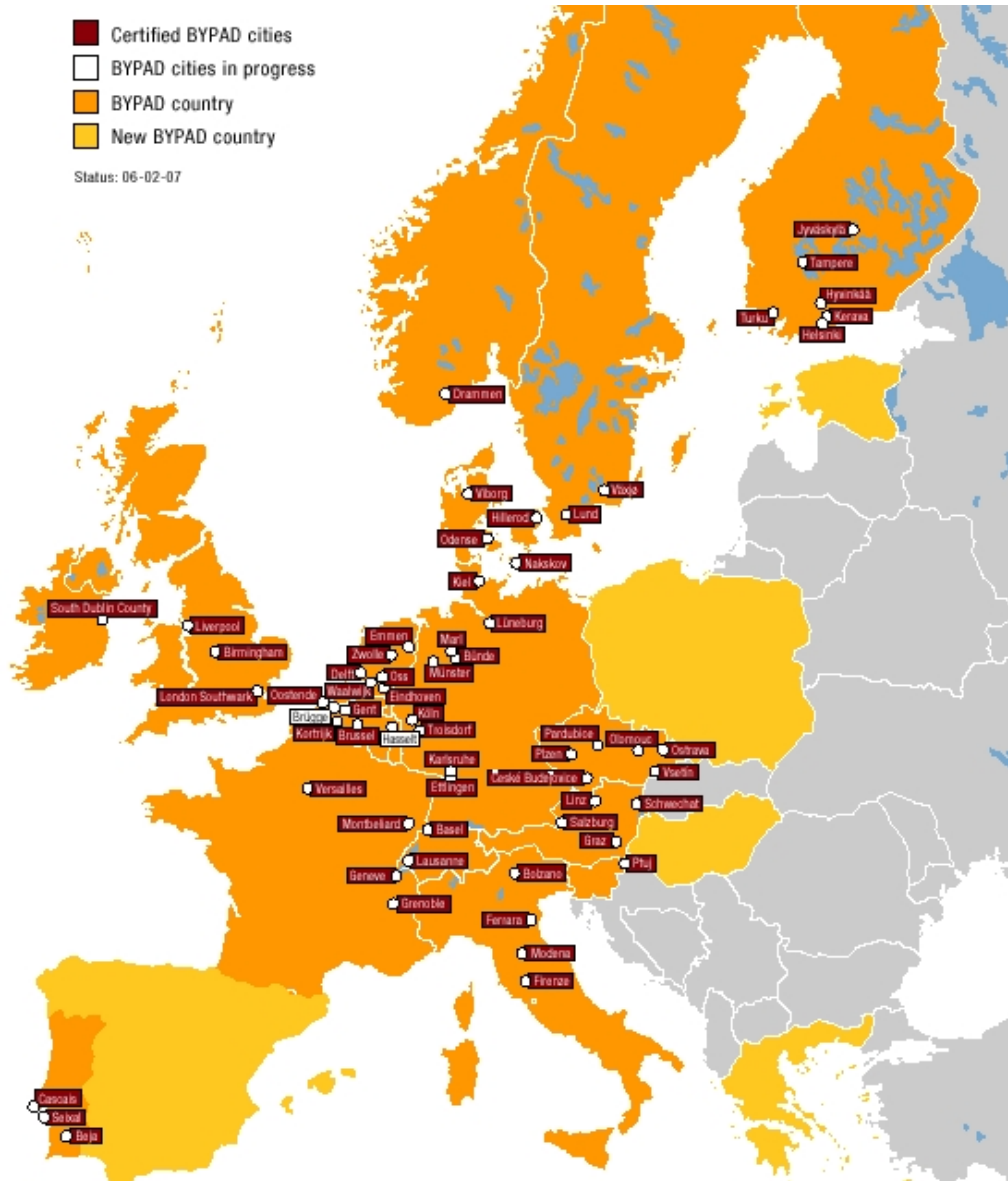


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- Certified BYPAD cities
- BYPAD cities in progress
- BYPAD country
- New BYPAD country

Status: 06-02-07



Anno 2006

- 65 cities
- 16 countries
- 15 auditors



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Today

- More than 100 cities, towns (new) and regions (new)
- 20 countries
- 34 auditors consultants, staff members from universities or institutes who know the local, regional and national cycling context





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Overview of partners

Bypad Platform → Development – Promotion – Training –

Core consortium

Vectris (Belgium)

IMOB (Belgium)

FGM-Amor (Austria)

Ligtermoet & Partners (Netherlands)

CDV (Czech Republic)

Advised by velo:consult (CH)



Overview of partners

Bypad Platform → Development – Promotion – Training – Certification – Dissemination

Core consortium

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Advised by velo:consult (CH)

Auditors

Trivector (Sweden)
WSP LT Consultant (Finland)
Thomas Krag (Denmark)
Cogita (Denmark)
velo:consult (Germany/Switzerland))
PGV (Germany)
öko-institut (Italy)
Altermodal (France)
Perform Energia (Portugal)
Colin Buchanan and Partners (Ireland)
University of Maribor (Slovenia)
TRL (United Kingdom)
CITEC (Switzerland)
University of Athens (Greece)
CINESI (Spain)
ProUrbe (Hungaria)
Polish Ecological Club (Poland)
Vänta Aga Cycling Club (Estonia)
FGM-AMOR (Austria)
VECTRIS (Belgium)
CDV (Czech Republic)
Mobycon (the Netherlands)
Energieinstitut Voralberg (Austria)
Christian Steger-Vonmetz (Austria)
Rupprecht Consult (Germany)
Jan Gheldof (France)

BYPAD Users:

Municipalities
Cities
Regions

BYPAD → implementation (audit + bicycle action plan)



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Networks

Energie Cités
Polis
ICLEI (Local Governments for
Sustainability)
ECF (European Cyclists' federation)

BYPAD Users:

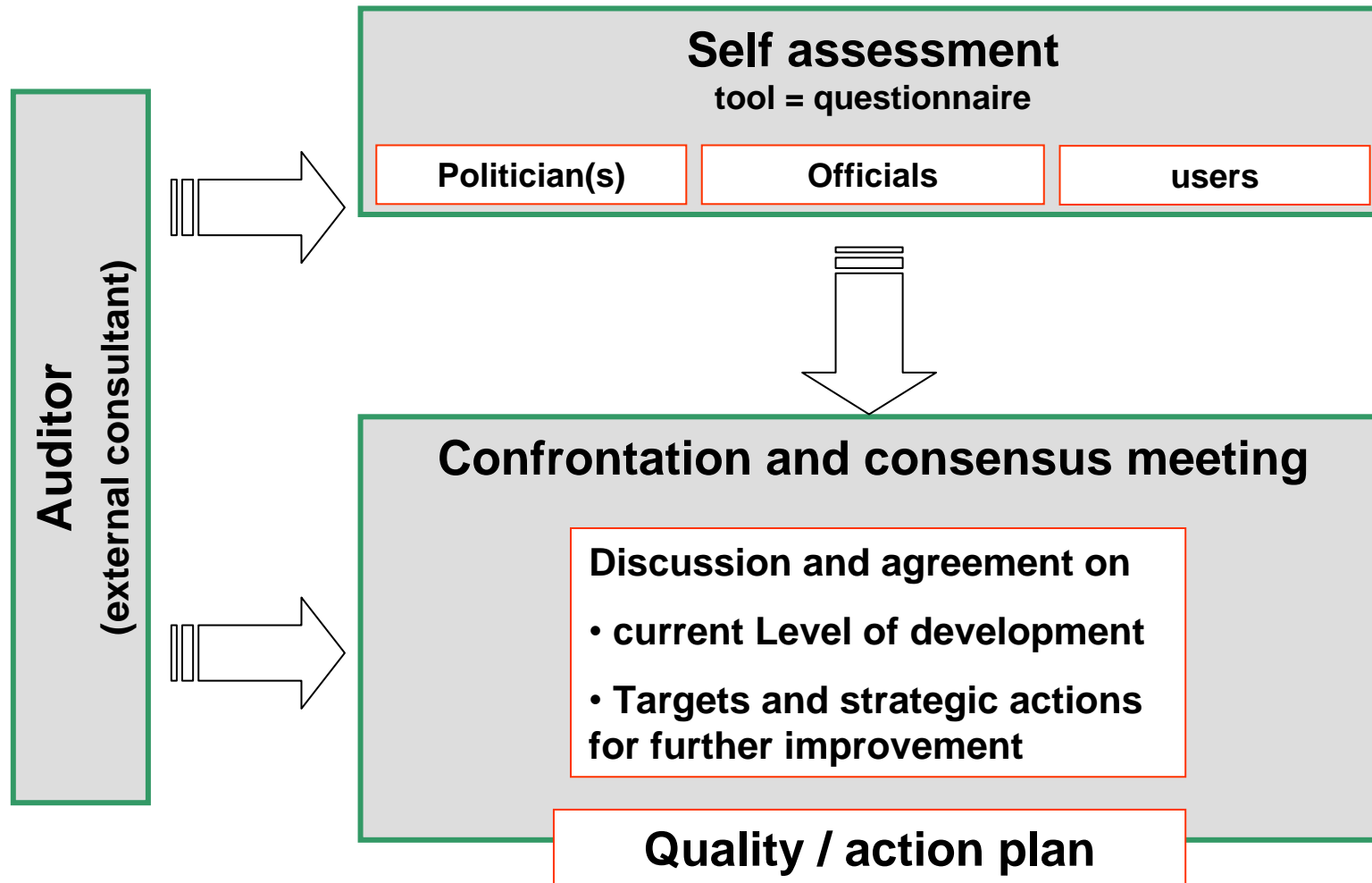
Municipalities
Cities
Regions

BYPAD → implementation (audit + bicycle action plan)

Activities of the BYPAD network

- Training of certified BYPAD auditors
- Implementation of audits by the network of auditors
- Certification of audited cities, towns and regions
- Exchange knowledge on international seminars
- regional workshops (1/2 day workshop, 1/2 day excursion)
- Website www.bypad.org
- newsletters

The BYPAD process



Questionnaire – tool for monitoring and communication

- **Questionnaire for cities**
- **Questionnaire for towns**
- **Questionnaire for regions**

9 modules

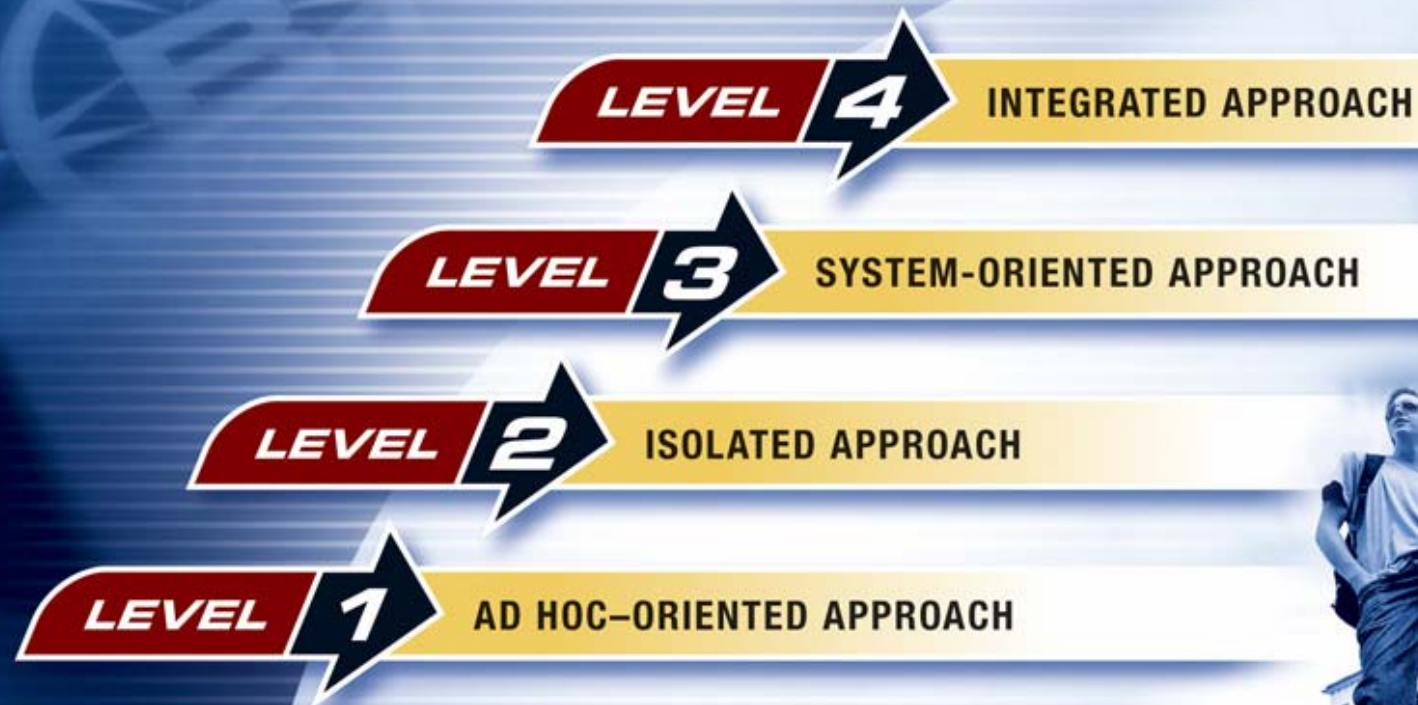




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BYPAD LEVELS OF DEVELOPMENT





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Level 4: Integrated approach

We won't stay at the top by resting on our laurels! 'Winner principle'



Level 3: System oriented

We are pulling in the same direction! Look beyond one's own 'back yard'



Level 2: Isolated approach

We do our job to the best of our knowledge 'Robinson Crusoe principle'



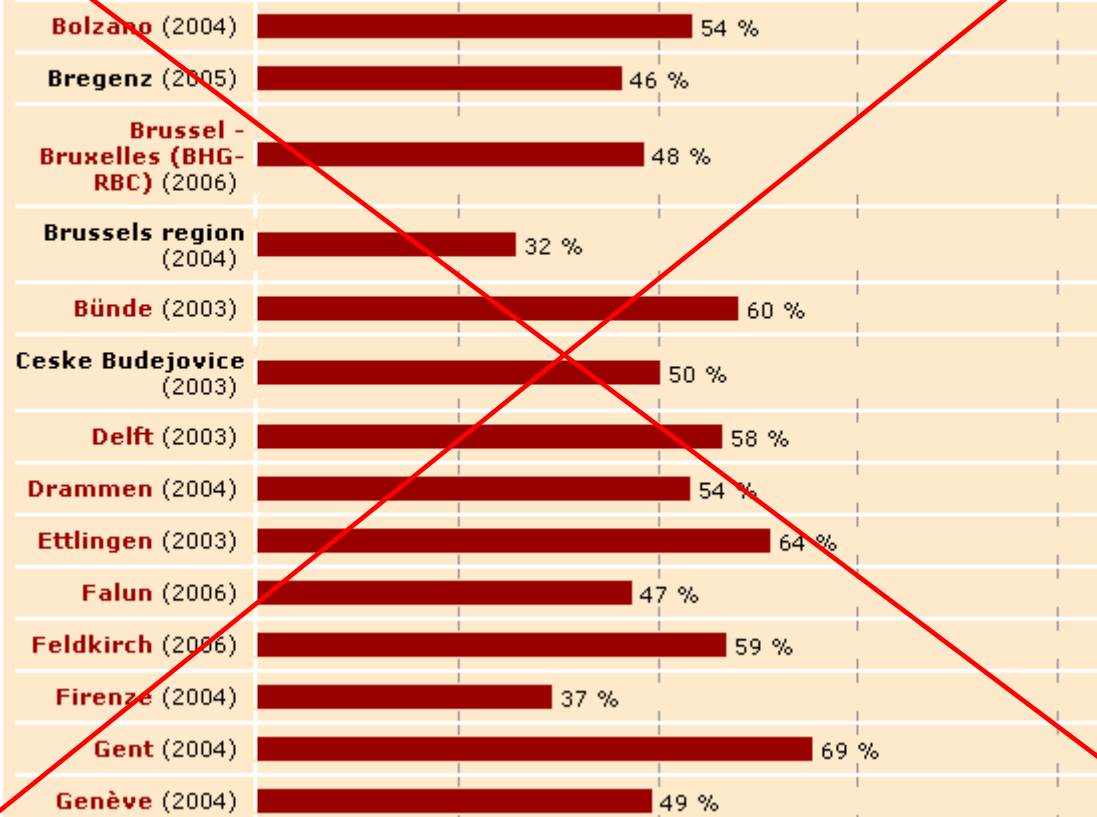
Level 1: Ad hoc approach

'fire brigade principle'



Overall City Score

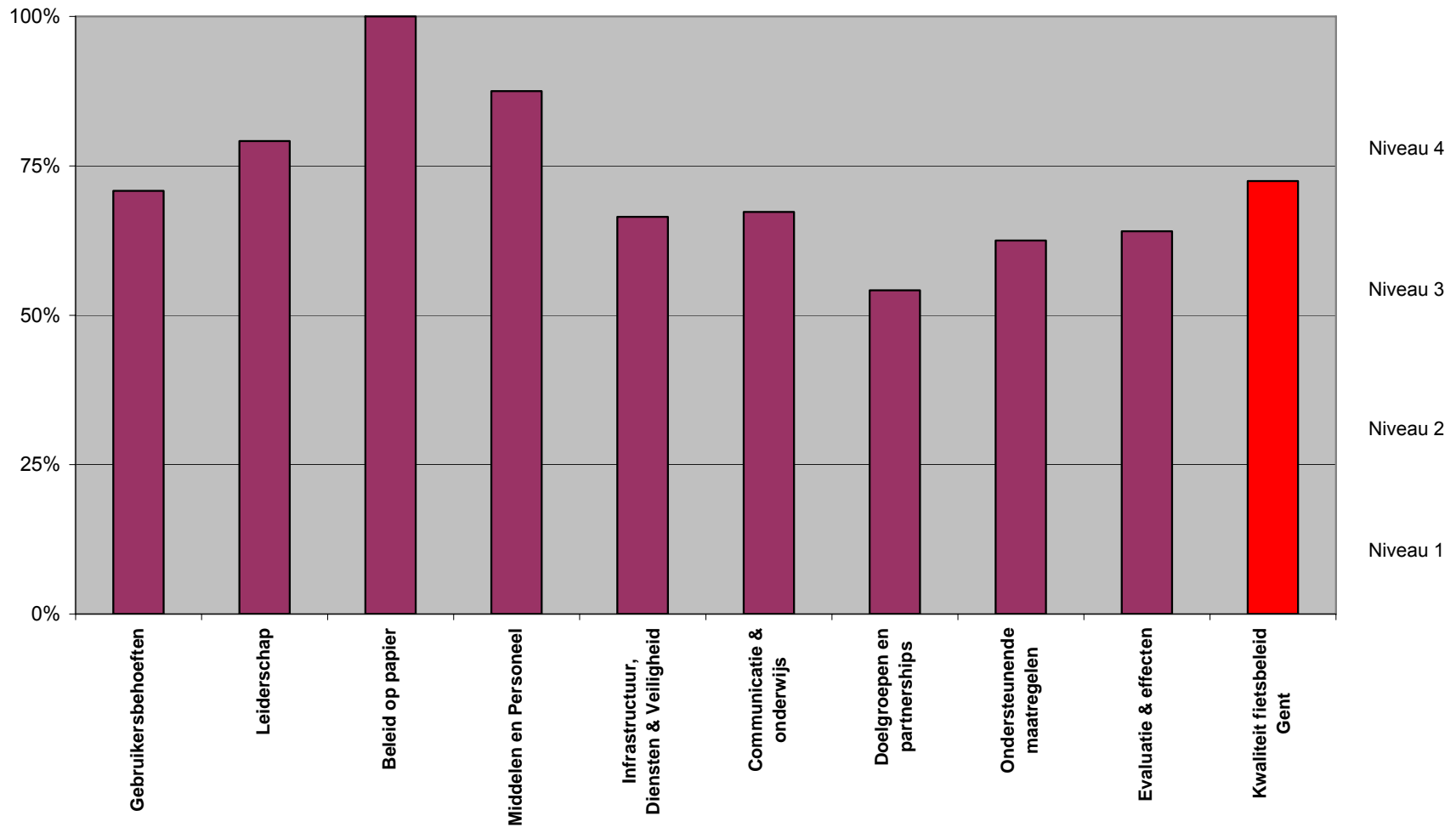
The goal of BYPAD is to evaluate and improve the city's cycling policy and NOT to compare cities. The differences in size, culture, structure make it impossible to simply compare the scores.



No beauty contest



What are your strenghts and weaknesses ?



How does the BYPAD method help ?

- ***better knowledge of local actions and potential***
- ***exchange of European and national experiences***
- ***coordination within the national context***
- ***regular monitoring applied in many cases***