



## VELO CITY MUNICH 2007

# THE ROLE AND IMPORTANCE OF PARTNERSHIPS IN THE DEVELOPMENT OF A SUCCESSFUL BICYCLING CITY

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- WHAT TYPE OF ENVIRONMENT DO WE WISH TO DEVELOP IN THE 21<sup>ST</sup> CENTURY:
  - Economic prosperity for all?
  - Environmental sustainability?
  - Healthy lifestyles?
  - Unified communities?
  - A walking and cycling city/ town with dignified urban spaces?
  - Greater access to education and mobility?





Who has an interest in this  
environment and way of life?

School children

Employed

Unemployed

Young and old

all road users/ commuters

(in fact everyone)





The development of partnerships involves many multi-faceted and creative ideas and programs





## Step 1 Creation of a Vision Statement

Main mission of BEN

*Poverty alleviation and improved health through*

- availability of low cost commuter bikes
- establishment of bike projects
- planning of bike paths and facilities

Challenge: who can we include in this? Who can benefit from this?





# Step 2

## Building Partnerships

- ICE
- ITDP
- Velo City Conferences and networks
- City of Cape Town
- Provincial Dept of Transport/ Shova Kalula
- Cape Town Partnership network
- Cape Town Cycle Tour Trust (Argus)
- Pedal Power Association (PPA)
- AXIZ – Qhubeka Program
- NMT and Bike Events
- Commercial and corporate groups





# Step 3

## Practical Vision

Poverty alleviation – mobility by bicycle, through:

- Importation of low-cost, high quality bicycles
- Establishment of bicycle projects (IBD's)
- Planning and implementation of bike lanes
- Distribution of bikes to all
- Events to promote this and link communities

This needs to be a model that ALL can buy into –  
invite comments and input on all aspects





# Information gathering: best practise

- Conferences and Forums
  - VC: Paris 2003, Dublin 2005, Munich 2007
  - SUSTRAN AFRICA: Nairobi 2003
  - World Carfree Network: Prague 2003–
  - ICE and ITDP general meetings: Delhi, Bogotá, Brussels, Utrecht 2002–
  - DoT Conferences and missions 2002–
  - ICLEI Conference Cape Town 2006
  - VELO MONDIAL Cape Town 2006





# Academy & IBD Projects

- 1 Central Academy/ Office Cape Town
  - Importing, storage, assembly, refurbishment, repairs and training
- 9 Existing IBD National Projects
  - Masiphumelele, Westlake, Capricorn, Hout Bay, Riebeek Kasteel, Merweville, Mitchell's Plain, Huntington, Karatara
- Many Future IBD projects: 12 per year
  - DoT, Qhubeka, Urban and rural programs





# Importation of Bicycles

2002 to 2007

- 3000 used bicycles from Europe (BEN)
- 2200 new California bicycles from China (ITDP/ Qhubeka)
- 650 new bikes distributed through partnership with Dragon Sports and Dept of Transport





# Distribution of Bicycles

- Government/ Employee Purchase (EPP's)
- BEN IBD's (rural/ township)
- Health Care Worker Programs
- Events/ bike tours – Tour d'Afrique, etc.
- Schools – local training in safety/ repair
- All complemented by training and surveys





Commercial and business Partnerships – there is a vested interest in health of communities and employee travel to work





310 California Bicycles  
handed out by BEN in  
partnership with AXIZ/  
Qhubeka to farmworkers in  
Calitzdorp – Nov 2006







# Employee Purchase Programs

Hotel Groups

Prov. Gov. Cape/ Zenzele Program

City of Cape Town Programs

Rural Town Programs







# Health Care Partnerships

- all have an interest in the health of the population





# Arisen Women Health Care Program





# Health Care

Township-based Health Care organisation reported an increase from 8 to 19 HIV AIDS patient home visits per day after receiving bicycles (2005)





# Schools Partnerships

- Training
  - Safe routes, parking, safety clothing
  - Subsidy schemes/ Funding Partners
  - Maintenance
- Vodacom Schools Program
- Individual Schools
- YES City of Cape Town Program
- Provincial DOT Shova Kalula Programs
  - Farm Schools and surrounding areas





# Youth Environmental Schools (YES) Program





# Infrastructure Planning

- I-CE and ITDP Expert missions
- VM 2006: City/ Province/ Consultants Infrastructure Committee
- NMT Forum Committee
  - Cape Town Cycling Master-plan
  - Individual project implementation
- Cape Town Partnership City renewal program





# Khayelitsha township 3.5km dedicated cycle path 2005





# Events and Campaigns

- Car Free Day 2003–2007 (City of CT)
- Cape Epic 2004–2007 (Bike workshops/ handout)
- Tour d'Afrique 2003–2007 (Bike handout)
- Safety Protest Ride 2004 (SA Police)
- Bike to Work Day 2005–2007 (Cycle Tour, PPA)
- Velo Mondial 2006 Conference Cape Town
- BEN Pedal Power for Africa Exhibition 2006
- Footsteps of Mandela Tour (pending)





# BEN Clubs

- Collection of mobility data
- Assessment of bike route desire lines
- Encouragement programs
- Seeking potential funding – ‘own’ a route
- Hosting of social and competitive events





# BEN Promotional events





# Allow 1.5m – safety campaign





# 12 Hour SA Tandem Record 365.09kms

## 20 February 2005





# Mayor Car versus Bike challenge

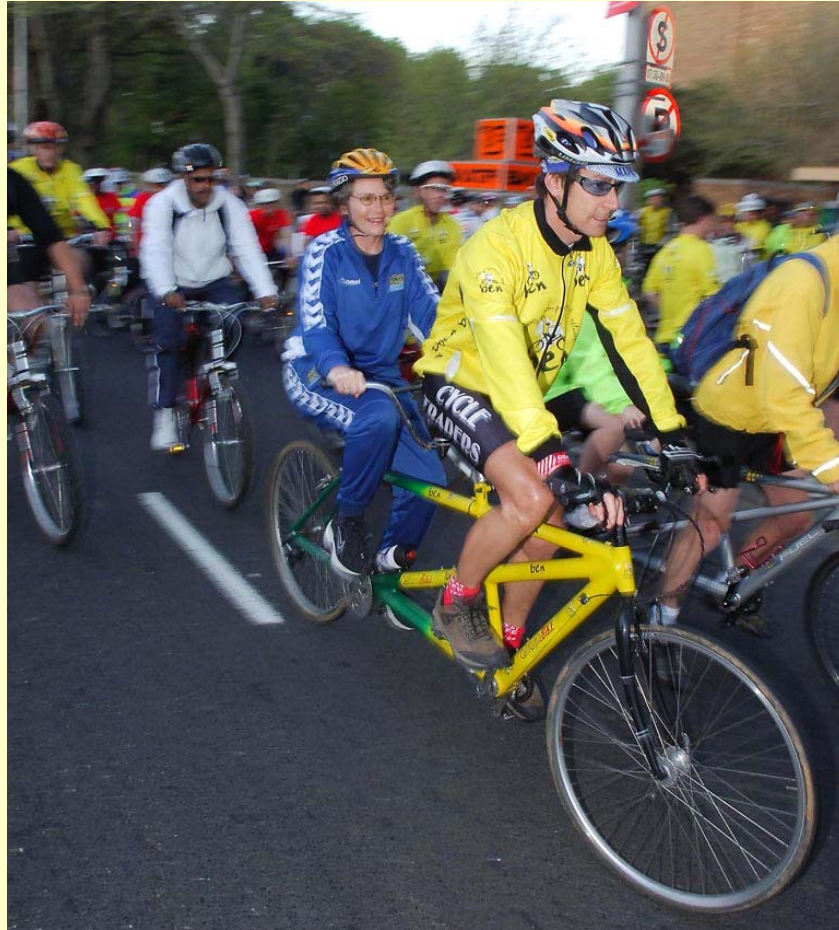
## 31 August 2006





22 Sept 2006

Take your Mayor  
to work on a  
tandem to  
showcase  
bicycles and non-  
motorised  
potential in a car  
dominant city





March 2006

Demonstrate to  
the National  
Minister of  
Transport how  
to travel to work  
in style

